

February 2012

# Montana

## COUNTY FLIERS

### Economic and Demographic Information for

# MISSOULA COUNTY



Montana Department of  
**LABOR & INDUSTRY**  
Workforce Services Division





# MISSOULA COUNTY

Missoula County is Montana's second most populous county with 109,299 residents according to the 2010 U.S. Census. Missoula, the county seat, is the state's second largest city with a population of 66,788.<sup>1</sup> Other cities and towns in Missoula County include: Bonner-West Riverside, Clinton, East Missoula, Evaro, Frenchtown, Greenough, Huson, Lolo, Milltown, Orchard Homes, Potomac, Seeley Lake, Swan Valley, Turah, and Wye.

The City of Missoula rests at the base of Mount Sentinel at the hub of five valleys and three rivers: the Blackfoot, the Bitterroot, and the Clark Fork. It is known throughout Montana as "college town," being home to the University of Montana and serving as a major cultural center for the state. For the 2009-2010 school year, the university employed 557 full-time and 262 part-time instructional faculty members, and reported an enrollment of 14,921 students.<sup>2</sup> Missoula also serves as a regional medical center, housing St. Patrick Hospital and the Community Medical Center.

<sup>1</sup>U.S. Census Bureau, 2010 Decennial Census

<sup>2</sup>[www.umt.edu/plan/documents/CommonDataSet2009.pdf](http://www.umt.edu/plan/documents/CommonDataSet2009.pdf)

## TOP 20 PRIVATE EMPLOYERS IN MISSOULA COUNTY

(Based on 2nd Quarter 2011 Data - Listed in Alphabetical Order)

Business Name	Size Class	Business Name	Size Class
Albertsons	7	Opportunity Resources, Inc.	7
Allegiance Benefits	6	Progressive Personal Care	6
Community Medical Center	9	Safeway	6
Costco	6	St. Patrick Hospital	9
DirecTV Customer Service	8	Town Pump	6
Express Employment Professionals	8	Village Health Care Center	7
Good Food Store	6	Wal-Mart	8
Jim Palmer Trucking	6	Western Montana Clinic	7
Missoula Developmental Service	6	Western Montana Mental Health Center	7
North West Home Care, Inc.	6	YMCA	6

Employment Size Class Coding: Class 9 = 1,000+ employees, Class 8 = 500 to 999, Class 7 = 250 to 499, Class 6 = 100 to 249.

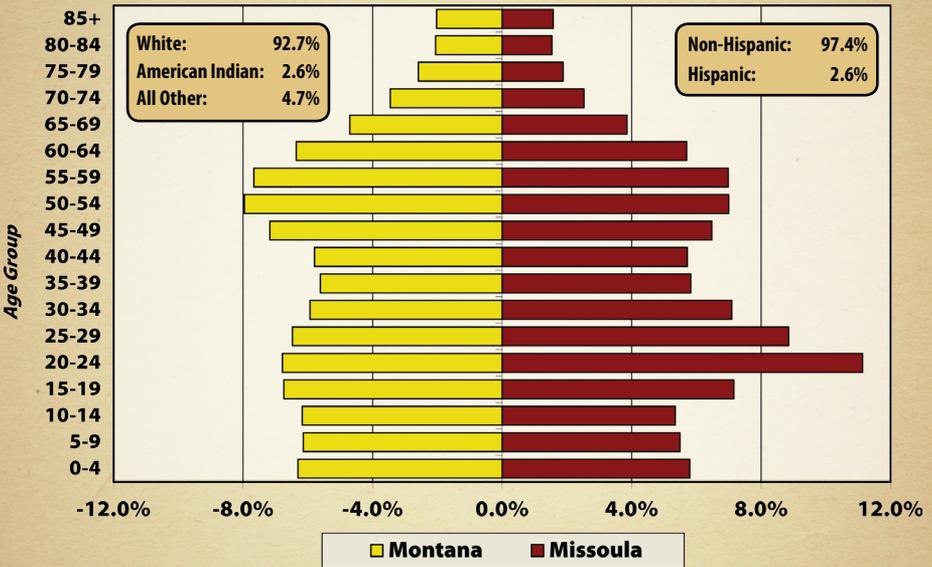
Source: Montana Department of Labor and Industry, Quarterly Census of Employment of Wages (QCEW) Program. This list ONLY includes industry employers subject to unemployment insurance. Railroads, tribal entities, and government agencies are excluded.

**POPULATION FOR MISSOULA COUNTY AND RELATED AREAS**

Geography	Census 2000	2002 Estimate	2004 Estimate	2006 Estimate	2008 Estimate	Census 2010	% Change 2000-2010
Missoula County	95,802	98,918	100,757	104,095	107,552	109,299	14.1%
Missoula city	57,053	60,259	63,000	65,826	68,169	66,788	17.1%
Balance Missoula County	38,749	38,659	37,757	38,269	39,383	42,511	9.7%

Source: U.S. Census Bureau, Population Estimates Program

**DISTRIBUTION OF POPULATION BY AGE - MISSOULA COUNTY, 2010**



**HIGHEST LEVEL OF EDUCATIONAL ATTAINMENT (population 25 years and older)**

Educational Attainment	Missoula County	Montana	United States
Less than a High School Diploma	5.6%	8.3%	14.4%
High School Diploma (or equivalent)	22.3%	29.9%	28.5%
Some College	22.5%	25.1%	21.3%
Associate's Degree	8.9%	7.9%	7.6%
Bachelor's Degree	24.7%	19.8%	17.7%
Graduate or Professional Degree	16.0%	9.0%	10.4%

Source: U.S. Census Bureau, American Community Survey 2010 estimates

## MISSOULA COUNTY - EMPLOYMENT BY INDUSTRY ANNUAL AVERAGES 2010

Industry	Number of Establishments	Average Annual Employment	Annual Wages Per Job
<b>TOTAL ALL INDUSTRIES</b>	4,475	54,088	\$33,927
<b>TOTAL PRIVATE</b>	4,363	44,875	\$32,372
<b>AGRICULTURE, FORESTRY, FISHING &amp; HUNTING</b>	78	394	\$42,428
Crop production	6	25	\$18,724
Animal production	5	17	\$26,623
Forestry and logging	38	148	\$37,349
Agriculture & forestry support	30	204	\$50,377
<b>MINING</b>	10	44	\$58,978
Oil and gas extraction	1	*	*
Mining, except oil and gas	2	*	*
Support activities for mining	7	31	\$71,962
<b>UTILITIES</b>	6	167	\$72,659
<b>CONSTRUCTION</b>	488	2,556	\$39,859
Construction of buildings	150	545	\$37,438
Heavy and civil engineering construction	47	755	\$49,140
Specialty trade contractors	292	1,257	\$35,332
<b>MANUFACTURING</b>	126	1,822	\$43,431
Food manufacturing	13	281	\$22,763
Beverage and tobacco product mfg	6	142	\$34,539
Textile mills	1	*	*
Textile product mills	5	12	\$18,052
Apparel manufacturing	1	*	*
Leather and allied product manufacturing	1	*	*
Wood product manufacturing	11	352	\$38,451
Paper manufacturing	2	*	*
Printing and related support activities	11	70	\$27,663
Chemical manufacturing	8	162	\$44,037
Plastics & rubber products manufacturing	3	62	\$47,211
Nonmetallic mineral product mfg	5	37	\$40,412
Primary metal manufacturing	1	*	*
Fabricated metal product manufacturing	13	75	\$35,765
Machinery manufacturing	5	27	\$43,413
Computer and electronic product mfg	3	16	\$33,466
Electrical equipment and appliance mfg	2	*	*
Transportation equipment manufacturing	1	*	*
Furniture and related product mfg	14	106	\$29,979
Miscellaneous manufacturing	22	330	\$43,943
<b>WHOLESALE TRADE</b>	233	1,798	\$45,664
Merchant wholesalers, durable goods	120	1,045	\$46,989
Merchant wholesalers, nondurable goods	44	633	\$37,468
Electronic markets & agents and brokers	69	120	\$77,397
<b>RETAIL TRADE</b>	527	7,640	\$23,993
Motor vehicle and parts dealers	67	908	\$37,529
Furniture and home furnishings stores	36	224	\$28,585
Electronics and appliance stores	26	327	\$32,695
Building material & garden supply stores	50	781	\$31,059
Food and beverage stores	35	1,159	\$20,655
Health and personal care stores	42	257	\$27,131
Gasoline stations	38	438	\$17,033
Clothing and clothing accessories stores	69	597	\$13,423
Sporting good, hobby, book, music stores	55	798	\$14,959
General merchandise stores	18	1,576	\$23,375
Miscellaneous store retailers	63	438	\$19,413
Nonstore retailers	29	138	\$30,689

## MISSOULA COUNTY - EMPLOYMENT BY INDUSTRY ANNUAL AVERAGES 2010 (cont.)

Industry	Number of Establishments	Average Annual Employment	Annual Wages Per Job
<b>TRANSPORTATION AND WAREHOUSING</b>	133	1,402	\$34,001
Air transportation	10	83	\$34,863
Truck transportation	65	635	\$38,518
Transit and ground passenger transport	9	207	\$17,360
Pipeline transportation	2	*	*
Support activities for transportation	31	208	\$30,212
Couriers and messengers	12	199	\$40,205
Warehousing and storage	4	51	\$18,812
<b>INFORMATION</b>	79	1,078	\$42,208
Publishing industries, except Internet	18	247	\$37,960
Motion picture, sound recording industry	12	152	\$19,102
Broadcasting, except Internet	9	181	\$36,039
Telecommunications	23	369	\$60,638
ISPs, search portals, & data processing	10	115	\$32,498
Other information services	7	14	\$42,459
<b>FINANCE AND INSURANCE</b>	240	1,739	\$49,563
Credit intermediation & related activity	93	927	\$42,836
Securities, comm. contracts, investments	36	*	*
Insurance carriers & related activities	109	679	\$50,876
Funds, trusts, other financial vehicles	2	*	*
<b>REAL ESTATE AND RENTAL AND LEASING</b>	184	734	\$27,430
Real estate	150	549	\$27,647
Rental and leasing services	31	*	*
Lessors of nonfinancial intangible asset	2	*	*
<b>PROFESSIONAL AND TECHNICAL SERVICES</b>	585	2,771	\$48,576
<b>MANAGEMENT OF COMPANIES AND ENTERPRISES</b>	21	277	\$61,525
<b>ADMINISTRATIVE AND WASTE SERVICES</b>	272	3,879	\$28,721
Administrative and support services	254	3,640	\$27,245
Waste management and remediation service	19	239	\$51,229
<b>EDUCATIONAL SERVICES</b>	74	505	\$21,550
<b>HEALTH CARE AND SOCIAL ASSISTANCE</b>	453	8,685	\$39,739
Ambulatory health care services	305	3,079	\$47,874
Hospitals	5	*	*
Nursing and residential care facilities	32	1,614	\$19,363
Social assistance	111	*	*
<b>ARTS, ENTERTAINMENT, AND RECREATION</b>	119	1,358	\$16,599
Performing arts and spectator sports	28	244	\$26,136
Museums, historical sites, zoos, & parks	4	24	\$21,647
Amusements, gambling, and recreation	88	1,090	\$14,351
<b>ACCOMMODATION AND FOOD SERVICES</b>	307	5,618	\$13,804
Accommodation	60	1,209	\$17,810
Food services and drinking places	247	4,410	\$12,706
<b>OTHER SERVICES</b>	424	2,404	\$23,332
Repair and maintenance	133	627	\$28,470
Personal and laundry services	64	406	\$19,614
Membership associations & organizations	168	1,288	\$22,433
Private households	60	83	\$16,649
<b>TOTAL GOVERNMENT</b>	112	9,213	\$41,502
Local Government	50	3,670	\$38,213
State Government	17	3,963	\$37,486
Federal Government	46	1,580	\$59,218

Source: Montana Department of Labor and Industry, Quarterly Census of Employment and Wages (QCEW) program. The QCEW program compiles data reported by all employers covered under Montana Unemployment Insurance. Totals may not add due to nondisclosure of confidential industry data, or to rounding.

\*Data not disclosable

## AGRICULTURAL STATISTICS FOR MISSOULA COUNTY

	2007 Census	2002 Census	% Change
<b>FARMS</b>			
Farms: (number)	699	641	9%
Land in farms (acres)	281,893	258,315	9%
Average size of farms (acres)	403	403	0%
Median size of farms (acres)	31	42	-26%
Farms by size: (number)			
Less than 1,000 acres	668	601	11%
1,000 acres or more	31	40	-23%
Farms by value of products sold: (number)			
Less than \$100,000	679	625	9%
\$100,000 or more	20	16	25%
Farms by type of organization: (number)			
Family, Individual, Partnership	650	620	5%
Corporation, Cooperative, Trust	49	21	133%
<b>LIVESTOCK INVENTORY AND CROPS HARVESTED</b>			
Livestock and Poultry Inventory (number)			
Cattle and calves	7,609	10,737	-29%
Hogs and pigs	131	61	115%
Sheep and lambs	1,208	1,770	-32%
Horses and ponies	3,039	2,439	25%
Bison	206	149	38%
Chickens (layers and broilers)	1,493	(D)	(D)
Crops Harvested (acres)			
Corn for grain	0	0	NA
Corn for silage or greenchop	0	0	NA
Wheat for grain, All	1,249	1,508	-17%
Winter wheat for grain	576	683	-16%
Spring wheat for grain	673	825	-18%
Durum wheat for grain	0	0	NA
Oats for grain	89	108	-18%
Barley for grain	(D)	486	(D)
Hay, haylage, grass silage	15,044	20,043	-25%
Sunflower seed, All	0	0	NA
<b>OPERATOR DEMOGRAPHICS</b>			
Primary occupation: (number)			
Farming	212	286	-26%
Other	487	355	37%
Place of residence: (number)			
On farm operated	596	576	3%
Not on farm operated	103	65	58%
Years on present farm: (number)			
Less than 10 years	166	177	-6%
10 years or more	533	464	15%
Age group: (number)			
Under 55 years	244	303	-19%
55 years and over	455	338	35%
Average age of operators: (number)	59.8	56.5	6%

Source: U.S. Department of Agriculture, National Agricultural Statistics Service, 2007

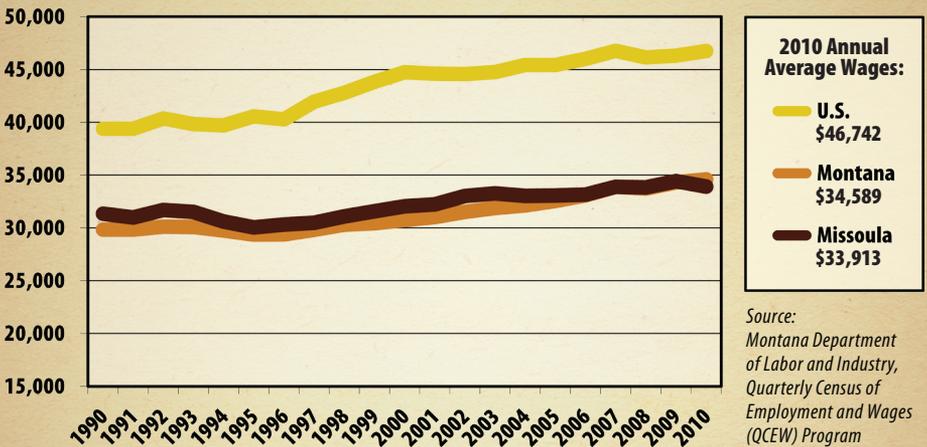
(D) = Not Disclosable

**ANNUAL AVERAGE LABOR FORCE - MISSOULA COUNTY**

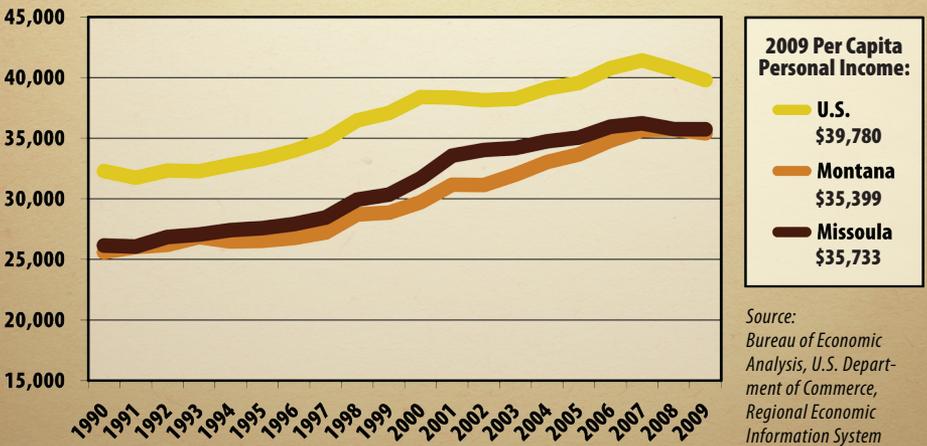
Year	Civilian Labor Force	Employed	Unemployed	Unemployment Rate
2010	58,534	54,288	4,246	7.3%
2009	58,222	54,837	3,385	5.8%
2008	58,995	56,373	2,622	4.4%
2007	59,144	57,242	1,902	3.2%
2006	58,527	56,798	1,729	3.0%
2005	57,307	55,419	1,888	3.3%

Source: Montana Department of Labor and Industry, Local Area Unemployment Statistics Program (LAUS)

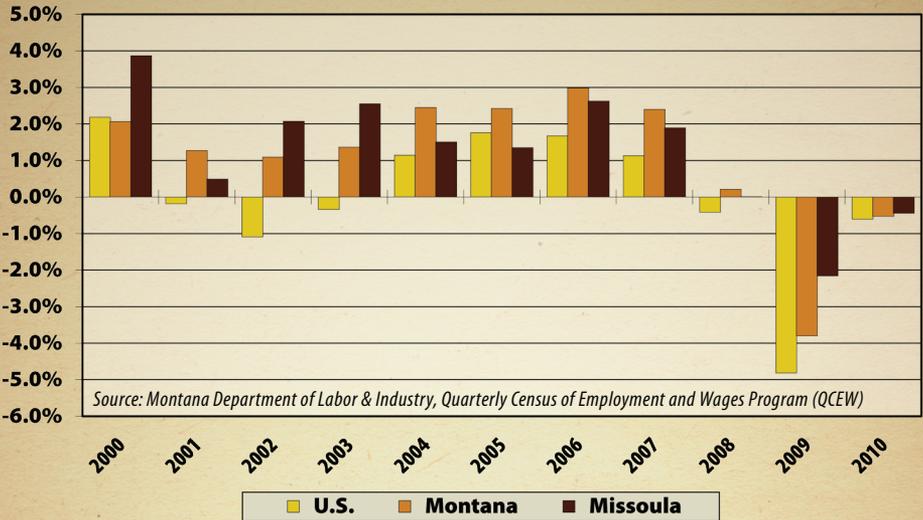
**ANNUAL AVERAGE WAGES - MISSOULA COUNTY, 1990-2010**  
(In 2010 Dollars)



**PER CAPITA PERSONAL INCOME - MISSOULA COUNTY, 1990-2009**  
(In 2010 Dollars)



**PERCENT CHANGE IN EMPLOYMENT - 2000 TO 2010**  
(United States, Montana, and Missoula County)



**RESOURCES FOR MISSOULA COUNTY**

**Chambers of Commerce**

**Missoula Chamber**

P. O. Box 7577  
Missoula, MT 59807  
(406) 543-6623  
[www.missoulachamber.com](http://www.missoulachamber.com)

**Seeley Lake Area Chamber**

P. O. Box 516  
Seeley Lake, MT 59868  
(406) 677-2880  
E-mail: [slchamber@blackfoot.net](mailto:slchamber@blackfoot.net)  
[www.seeleylakechamber.com](http://www.seeleylakechamber.com)

**Economic Development**

**BREDD, Inc.** (BitterRoot Economic Development District)

200 West Broadway  
Missoula, MT 59802  
(406) 258-3435  
[www.bredd.org](http://www.bredd.org)

**Missoula Economic Partnership**

2501 Catlin St., Suite 205 - Missoula,  
MT 59801 - (406) 541-6461  
<http://missoulaworks.org>

**Montana Community Development Corp.**

110 E. Broadway, 2nd floor  
Missoula, MT 59802  
(406) 728-9234 or (888) 745-5601  
Email: [info@mtcdc.org](mailto:info@mtcdc.org)  
[www.mtcdc.org](http://www.mtcdc.org)

**Business Expansion And Retention (BEAR)**

Contact: Wolf Ametsbichler  
(406) 542-5777  
E-mail: [wametsbichler@mt.gov](mailto:wametsbichler@mt.gov)

**Newspapers**

**Missoula Independent**

P. O. Box 8275  
Missoula, MT 59807  
(406) 543-6609  
[www.missoulanews.com](http://www.missoulanews.com)

**The Missoulian**

P. O. Box 8029  
Missoula, MT 59807  
(406) 523-5200 or (800) 366-7102  
[www.missoulian.com](http://www.missoulian.com)

**Seeley Swan Pathfinder**

P. O. Box 702  
Seeley Lake, MT 59868  
(406) 677-2022  
E-mail: [pathfinder@seeleylake.com](mailto:pathfinder@seeleylake.com)  
[www.seeleyswanpathfinder.com](http://www.seeleyswanpathfinder.com)

**Job Service Center**

**Missoula Job Service**

539 South Third Street W.  
Missoula, MT 59806  
(406) 728-7060  
E-Mail: [MissoulaJSC@mt.gov](mailto:MissoulaJSC@mt.gov)  
[wsd.dli.mt.gov/local/missoula](http://wsd.dli.mt.gov/local/missoula)

**Higher Education**

**University of Montana & College of Technology**

32 Campus Drive  
Missoula, MT 59812-0002  
(406) 243-0211  
[www.umt.edu](http://www.umt.edu)