

February 2012

# Montana

## COUNTY FLIERS

Economic and Demographic Information for

# YELLOWSTONE COUNTY



Montana Department of  
**LABOR & INDUSTRY**  
Workforce Services Division



Research  
**Analysis &**  
**BUREAU**



# YELLOWSTONE COUNTY

Yellowstone County is Montana's most populous county, with a reported 147,972 residents in 2010. Billings, the county seat, is the state's largest city, with a population of 104,170 according to the 2010 census.<sup>1</sup> Other cities and towns in Yellowstone County include: Acton, Ballantine, Broadview, Custer, Huntley, Laurel, Pompey's Pillar, Shepard, and Worden.

Billings, the largest city in a 500 mile radius, serves as a commercial and transportation hub for the state, as well as a major center for education and medical services. Billings benefits from having a diversified economy, where oil and gas, health care, livestock, and banking play significant roles. The city boasts three colleges (MSU-Billings, MSU-Billings College of Technology, and Rocky Mountain College), two major hospitals, two oil refineries, and an international airport.

<sup>1</sup>U.S. Census Bureau

## TOP 20 PRIVATE EMPLOYERS IN YELLOWSTONE COUNTY

(Based on 2nd Quarter 2011 Data - Listed in Alphabetical Order)

Business Name	Size Class	Business Name	Size Class
Advanced Employment Services	7	Food Services of America	6
Albertsons Food & Drug	8	McDonalds	7
Avitus Group	9	Rocky Mountain College	6
Billings Clinic Health System	9	St. John's Lutheran Home	8
CHS Inc. (Cenex)	7	St. Vincent Healthcare	9
ConocoPhillips	7	Sysco Food Services	7
Costco	7	Target	6
Employee Benefit Management Services (EBMS)	7	Wal-Mart	9
ExxonMobil	7	Wells Fargo	8
First Interstate Bank	8	Yellowstone Boys and Girls Ranch	7

Employment Size Class Coding: Class 9 = 1,000+ employees, Class 8 = 500 to 999, Class 7 = 250 to 499, Class 6 = 100 to 249.

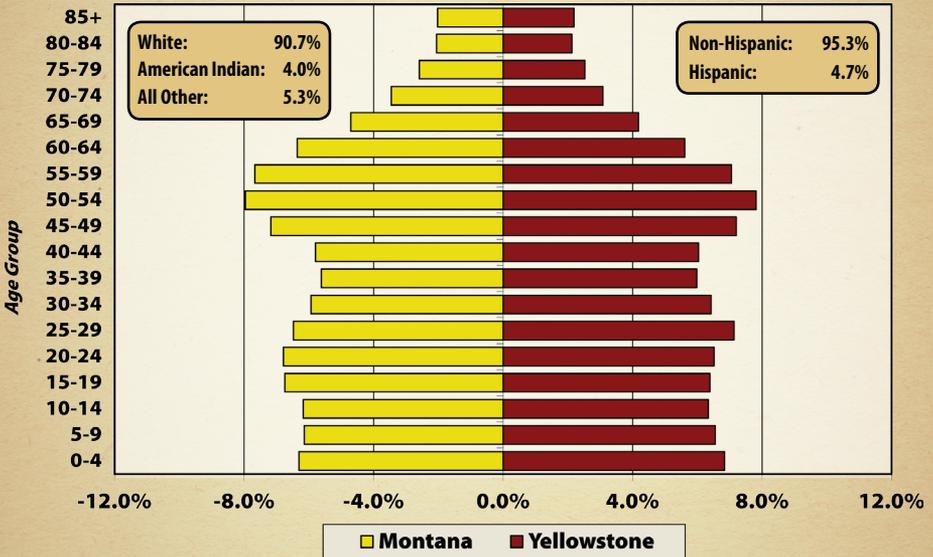
Source: Montana Department of Labor and Industry, Quarterly Census of Employment of Wages (QCEW) Program. This list ONLY includes industry employers subject to unemployment insurance. Railroads, tribal entities, and government agencies are excluded.

**POPULATION FOR YELLOWSTONE COUNTY AND RELATED AREAS**

Geography	Census 2000	2002 Estimate	2004 Estimate	2006 Estimate	2008 Estimate	Census 2010	% Change 2000-2010
Yellowstone County	129,352	131,771	134,559	138,239	142,602	147,972	14.4%
Billings city	89,847	94,037	96,894	100,185	103,959	104,170	15.9%
Broadview town	150	150	150	151	152	192	28.0%
Laurel city	6,255	6,339	6,361	6,446	6,654	6,718	7.4%
Balance Yellowstone County	33,100	31,245	31,154	31,457	31,837	36,892	11.5%

Source: U.S. Census Bureau, Population Estimates Program

**DISTRIBUTION OF POPULATION BY AGE - YELLOWSTONE COUNTY, 2010**



**HIGHEST LEVEL OF EDUCATIONAL ATTAINMENT (population 25 years and older)**

Educational Attainment	Yellowstone County	Montana	United States
Less than a High School Diploma	7.9%	8.3%	14.4%
High School Diploma (or equivalent)	30.0%	29.9%	28.5%
Some College	24.0%	25.1%	21.3%
Associate's Degree	6.8%	7.9%	7.6%
Bachelor's Degree	22.9%	19.8%	17.7%
Graduate or Professional Degree	8.4%	9.0%	10.4%

Source: U.S. Census Bureau, American Community Survey 2010 estimates

## YELLOWSTONE COUNTY - EMPLOYMENT BY INDUSTRY ANNUAL AVERAGES 2010

Industry	Number of Establishments	Average Annual Employment	Annual Wages Per Job
<b>TOTAL ALL INDUSTRIES</b>	5,845	75,493	\$37,944
<b>TOTAL PRIVATE</b>	5,735	66,837	\$36,865
<b>AGRICULTURE, FORESTRY, FISHING &amp; HUNTING</b>	41	305	\$24,880
Crop production	10	*	*
Animal production	17	189	\$20,601
Forestry and logging	1	*	*
Agriculture & forestry support	13	65	\$34,380
<b>MINING</b>	66	323	\$117,622
Oil and gas extraction	25	71	\$72,887
Mining, except oil and gas	6	50	\$46,709
Support activities for mining	36	201	\$151,248
<b>UTILITIES</b>	17	354	\$78,683
<b>CONSTRUCTION</b>	724	4,251	\$44,873
Construction of buildings	210	978	\$44,498
Heavy and civil engineering construction	65	990	\$54,936
Specialty trade contractors	449	2,283	\$40,671
<b>MANUFACTURING</b>	179	3,022	\$58,650
Food manufacturing	21	532	\$39,858
Beverage and tobacco product mfg	4	*	*
Textile product mills	4	55	\$27,761
Leather and allied product manufacturing	2	*	*
Wood product manufacturing	8	91	\$28,006
Printing and related support activities	16	145	\$33,685
Petroleum & coal products manufacturing	5	951	\$100,141
Chemical manufacturing	7	92	\$58,074
Plastics & rubber products manufacturing	1	*	*
Nonmetallic mineral product mfg	10	85	\$35,261
Primary metal manufacturing	3	14	\$25,497
Fabricated metal product manufacturing	32	396	\$41,435
Machinery manufacturing	10	152	\$49,131
Computer and electronic product mfg	3	13	\$29,664
Electrical equipment and appliance mfg	1	*	*
Transportation equipment manufacturing	5	92	\$48,962
Furniture and related product mfg	20	103	\$30,793
Miscellaneous manufacturing	28	233	\$37,529
<b>WHOLESALE TRADE</b>	493	5,076	\$48,065
Merchant wholesalers, durable goods	273	3,010	\$48,202
Merchant wholesalers, nondurable goods	112	1,780	\$47,276
Electronic markets & agents and brokers	108	286	\$51,539
<b>RETAIL TRADE</b>	689	10,483	\$25,989
Motor vehicle and parts dealers	109	1,543	\$41,210
Furniture and home furnishings stores	46	373	\$30,882
Electronics and appliance stores	35	325	\$28,815
Building material & garden supply stores	73	958	\$30,955
Food and beverage stores	42	908	\$22,260
Health and personal care stores	50	430	\$29,200
Gasoline stations	56	679	\$20,346
Clothing and clothing accessories stores	74	770	\$14,382
Sporting good, hobby, book, music stores	64	874	\$18,676
General merchandise stores	23	2,764	\$23,052
Miscellaneous store retailers	100	742	\$22,792
Nonstore retailers	20	118	\$31,702
<b>TRANSPORTATION AND WAREHOUSING</b>	216	2,873	\$35,936

## YELLOWSTONE COUNTY - EMPLOYMENT BY INDUSTRY ANNUAL AVERAGES 2010 (cont.)

Industry	Number of Establishments	Average Annual Employment	Annual Wages Per Job
Air transportation	7	147	\$38,141
Truck transportation	127	1,243	\$41,775
Transit and ground passenger transport	9	317	\$19,577
Pipeline transportation	6	77	\$86,795
Support activities for transportation	46	446	\$27,645
Couriers and messengers	18	607	\$32,260
Warehousing and storage	2	*	*
<b>INFORMATION</b>	89	1,388	\$44,370
Publishing industries, except Internet	17	338	\$39,819
Motion picture, sound recording industry	7	75	\$17,917
Broadcasting, except Internet	14	324	\$42,693
Telecommunications	38	379	\$50,423
ISPs, search portals, & data processing	11	*	*
Other information services	2	*	*
<b>FINANCE AND INSURANCE</b>	339	2,857	\$55,581
Credit intermediation & related activity	107	1,521	\$52,523
Securities, comm. contracts, investments	70	392	\$82,885
Insurance carriers & related activities	159	933	\$49,564
Funds, trusts, other financial vehicles	3	12	\$19,730
<b>REAL ESTATE AND RENTAL AND LEASING</b>	283	1,027	\$29,274
Real estate	228	686	\$27,564
Rental and leasing services	49	*	*
Lessors of nonfinancial intangible asset	6	*	*
<b>PROFESSIONAL AND TECHNICAL SERVICES</b>	615	4,007	\$51,644
<b>MANAGEMENT OF COMPANIES AND ENTERPRISES</b>	27	332	\$60,305
<b>ADMINISTRATIVE AND WASTE SERVICES</b>	346	4,826	\$24,456
Administrative and support services	326	4,698	\$23,942
Waste management and remediation service	20	127	\$43,434
<b>EDUCATIONAL SERVICES</b>	53	642	\$24,026
<b>HEALTH CARE AND SOCIAL ASSISTANCE</b>	493	12,244	\$46,549
Ambulatory health care services	292	2,905	\$55,119
Hospitals	3	5,066	\$62,105
Nursing and residential care facilities	44	2,610	\$25,379
Social assistance	154	1,664	\$17,429
<b>ARTS, ENTERTAINMENT, AND RECREATION</b>	169	1,847	\$15,473
Performing arts and spectator sports	26	280	\$11,841
Museums, historical sites, zoos, & parks	9	53	\$22,985
Amusements, gambling, and recreation	134	1,515	\$15,882
<b>ACCOMMODATION AND FOOD SERVICES</b>	386	7,844	\$14,745
Accommodation	51	1,206	\$16,660
Food services and drinking places	335	6,639	\$14,397
<b>OTHER SERVICES</b>	507	3,131	\$24,734
Repair and maintenance	184	1,056	\$35,499
Personal and laundry services	105	647	\$20,579
Membership associations & organizations	165	1,343	\$18,928
Private households	53	85	\$14,284
<b>TOTAL GOVERNMENT</b>	110	8,656	\$46,273
Local Government	30	5,181	\$41,286
State Government	17	1,577	\$39,774
Federal Government	63	1,897	\$65,295

Source: Montana Department of Labor and Industry, Quarterly Census of Employment and Wages (QCEW) program. The QCEW program compiles data reported by all employers covered under Montana Unemployment Insurance. Totals may not add due to nondisclosure of confidential industry data, or to rounding.

\*Data not disclosable

## AGRICULTURAL STATISTICS FOR YELLOWSTONE COUNTY

	2007 Census	2002 Census	% Change
<b>FARMS</b>			
Farms: (number)	1,407	1,279	10%
Land in farms (acres)	1,615,769	1,568,637	3%
Average size of farms (acres)	1,148	1,226	-6%
Median size of farms (acres)	80	144	-44%
Farms by size: (number)			
Less than 1,000 acres	1,182	1,042	13%
1,000 acres or more	225	237	-5%
Farms by value of products sold: (number)			
Less than \$100,000	1,212	1,123	8%
\$100,000 or more	195	156	25%
Farms by type of organization: (number)			
Family, Individual, Partnership	1,279	1,165	10%
Corporation, Cooperative, Trust	128	114	12%
<b>LIVESTOCK INVENTORY AND CROPS HARVESTED</b>			
Livestock and Poultry Inventory (number)			
Cattle and calves	124,158	127,980	-3%
Hogs and pigs	*	3,455	*
Sheep and lambs	3,593	4,588	-22%
Horses and ponies	5,454	4,102	33%
Bison	*	*	*
Chickens (layers and broilers)	*	*	*
Crops Harvested (acres)			
Corn for grain	6,953	1,212	474%
Corn for silage or greenchop	11,221	13,176	-15%
Wheat for grain, All	82,426	69,211	19%
Winter wheat for grain	57,473	50,264	14%
Spring wheat for grain	24,953	*	*
Durum wheat for grain	0	*	*
Oats for grain	683	439	56%
Barley for grain	17,683	20,397	-13%
Hay, haylage, grass silage	52,175	50,116	4%
Sunflower seed, All	0	0	NA
<b>OPERATOR DEMOGRAPHICS</b>			
Primary occupation: (number)			
Farming	538	643	-16%
Other	869	636	37%
Place of residence: (number)			
On farm operated	1,134	1,036	9%
Not on farm operated	273	243	12%
Years on present farm: (number)			
Less than 10 years	414	397	4%
10 years or more	993	882	13%
Age group: (number)			
Under 55 years	668	700	-5%
55 years and over	739	579	28%
Average age of operators: (number)	56.4	53.9	5%

Source: U.S. Department of Agriculture, National Agricultural Statistics Service, 2007

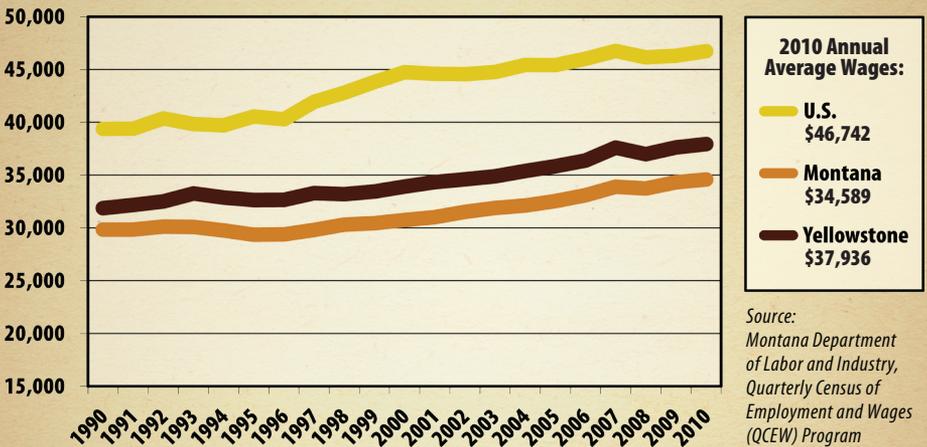
\* = Not Disclosable

**ANNUAL AVERAGE LABOR FORCE - YELLOWSTONE COUNTY**

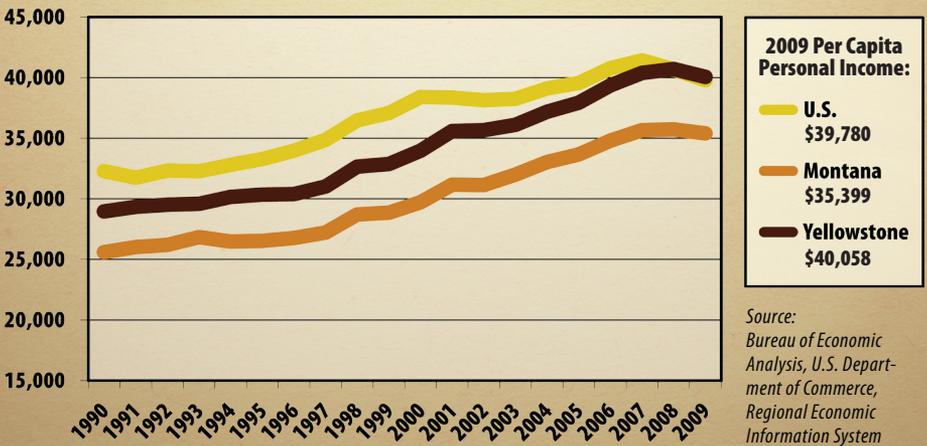
Year	Civilian Labor Force	Employed	Unemployed	Unemployment Rate
2010	81,110	76,641	4,469	5.5%
2009	81,281	77,573	3,708	4.6%
2008	82,508	79,740	2,768	3.4%
2007	81,476	79,417	2,059	2.5%
2006	79,395	77,284	2,111	2.7%
2005	77,824	75,531	2,293	2.9%

Source: Montana Department of Labor and Industry, Local Area Unemployment Statistics Program (LAUS)

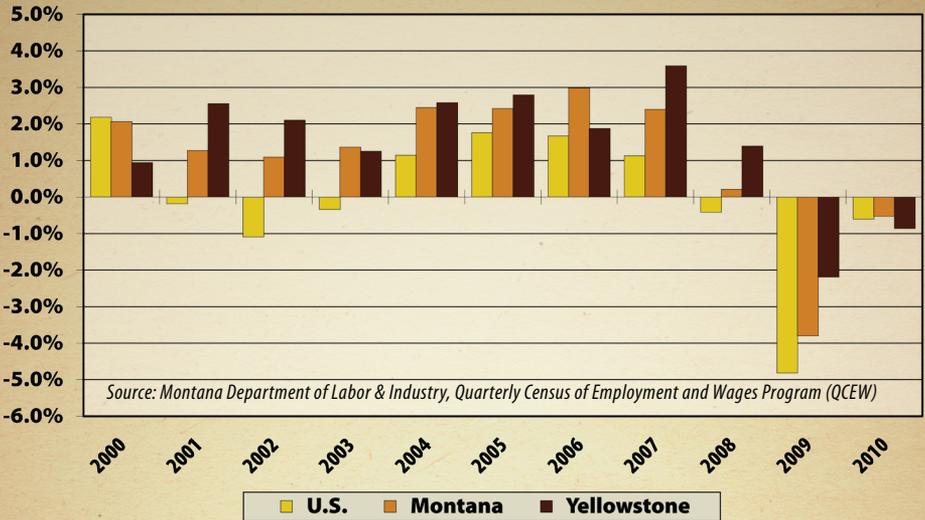
**ANNUAL AVERAGE WAGES - YELLOWSTONE COUNTY, 1990-2010**  
(In 2010 Dollars)



**PER CAPITA PERSONAL INCOME - YELLOWSTONE COUNTY, 1990-2009**  
(In 2010 Dollars)



**PERCENT CHANGE IN EMPLOYMENT - 2000 TO 2010**  
 (United States, Montana, and Yellowstone County)



**RESOURCES FOR YELLOWSTONE COUNTY**

**Economic Development**

**Big Sky Economic Dev. Authority**  
 222 N. 32nd St., Suite 200  
 Billings, MT 59101  
 (406) 256-6871  
[www.bigskyeda-edc.org](http://www.bigskyeda-edc.org)

**Business Expansion  
 And Retention (BEAR)**  
 Brian Edwards, (406) 256-6871  
 E-mail: [edwards@bigskyeda.org](mailto:edwards@bigskyeda.org)

**Higher Education**

**MSU - Billings**  
 1500 University Drive  
 Billings, MT 59101-0298  
 (406) 657-2011  
[www.msubitings.edu](http://www.msubitings.edu)

**Rocky Mountain College**  
 1511 Poly Drive  
 Billings, MT 59102-1796  
 (406) 657-1000 - [www.rocky.edu](http://www.rocky.edu)

**Newspapers**

**Big Sky Business Journal**  
 P. O. Box 3262 - Billings, MT 59103  
 (406) 259-2309  
[www.bigskybusiness.com](http://www.bigskybusiness.com)

**Billings Gazette**  
 P. O. Box 36300  
 Billings, MT 59107-6300  
 Ph: (406) 657-1200 or  
 Toll-free: (800) 543-2505  
[www.billingsgazette.com](http://www.billingsgazette.com)

**The Billings Outpost**  
 1833 Grand Ave., Billings, MT 59102  
 (406) 248-1616  
[www.billingsnews.com](http://www.billingsnews.com)

**Yellowstone County News**  
 P.O. Box 395 - Huntley, MT 59037  
 Ph: (406) 348-2649  
 E-mail: [ycnmont@nemontel.net](mailto:ycnmont@nemontel.net)

**Laurel Outlook**

P.O. Box 278 - Laurel, MT 59044  
 (406) 628-4412  
 Email: [publisher@laureloutlook.com](mailto:info@billingschamber.com)  
 Web: [www.laureloutlook.com](http://www.laureloutlook.com)

**Chamber of Commerce**

**Billings Chamber**  
 815 South 27th Street  
 Billings, MT 59101 - (406) 245-4111  
 Email: [info@billingschamber.com](mailto:info@billingschamber.com)  
 Web: [www.billingschamber.com](http://www.billingschamber.com)

**Laurel Chamber**  
 108 East Main Street  
 Laurel, MT 59044  
 (406) 628-8105  
[www.laurelmontana.org](http://www.laurelmontana.org)

**Job Service Center**

**Billings Job Service Workforce Center**  
 2121 Rosebud Dr., Stop B,  
 Billings, MT 59102-6274  
 Ph: (406) 652-3080,  
 Web: [wsd.dli.mt.gov/local/billings](http://wsd.dli.mt.gov/local/billings)