

MONTANA POST-SECONDARY WORKFORCE REPORT

Prepared for Pacific NW Regional Economic Conference May 2024 AMY WATSON, State Economist Workforce Services Division awatson@mt.gov | 406-444-3245



OUTLINE

Graduate Workforce Outcomes

- Retention in MT Workforce
- Wage and income progression
- By degree, program, and industry

Supply and Demand Analysis

- By Occupation
- By Program of Study
- By Region



Montana Post-Secondary Workforce Report

A Report on Workforce Needs and Labor Market Outcomes of Graduates

POST-SECONDARY EDUCATION SYSTEM

- Graduates from 2001-02 to 2019-20
- ~ 145,000 graduates
- ~ 170,000 degrees
- 36 post-secondary institutions*







MONTANA

UNIVERSITY SYSTEM

SOURCE: 2022 MTDLI STATEWIDE COLLEGE REPORT

*=TRIBAL AND VOCATIONAL PROGRAMS NOT INCLUDED IN WORKFORCE OUTCOMES



GRADUATE WORKFORCE OUTCOMES

How well do graduates from the post-secondary education system fare in the Montana workforce?



HIGHER EDUCATION SYSTEM CONTRIBUTION



11,700 grads per year on average.

74% of graduates work in Montana sometime in the ten years after graduation.

Graduates work in *every* county in the state.



GRADUATE INCOME PROGRESSION (10 YEARS)



SOURCE: DOR, OCHE MUS, RMC, CC, UP, AND APPRENTICESHIP INCOME DATA MATCH SUMMARIZED BY MTDLI. INCOME IS DEFINED AS LINES 7, 12, 17, AND 18 ON THE MT INCOME TAX RETURN.



INCOME DRIVERS: WORK EXPERIENCE

Employers value work experience.

87% of graduates with prior work experience work in Montana a year after graduation. Compared to 47% among non-incumbents.

\$11,000 Wage premium for graduates with prior work experience a year after graduation. Diminishes to \$4,000 ten years after graduation.

56% of graduates have prior work experience.

SOURCE: MTDLI, OCHE, RMC, CC, UP, AND APPRENTICESHIP GRADUATE DATA WAGE MATCH. REAL WAGES REPORTED IN 2021 DOLLARS USING THE CPI-U. INCUMBENT WORKERS WERE EMPLOYED AT LEAST TWO QUARTERS PER YEAR FIVE YEARS BEFORE GRADUATING.





INCOME DRIVERS: HIGHER EDUCATION

Workforce Outcomes of Graduates by Degree

	1 Year After		10 Years After		Annual Income
	% Filing	Median Income	% Filing	Median Income	Growth Rate
CTS <1 year	79%	\$26,818	64%	\$37,412	4%
CAS >1 year	85%	\$28,250	72%	\$41,096	4%
Associate Degree	85%	\$32,452	73%	\$51,095	5%
Bachelor's Degree	67%	\$28,584	52%	\$52,883	7%
Master's Degree	62%	\$44,144	50%	\$62,397	4%
Graduate Certificate	58%	\$59,474	58%	\$97,721	6%
Doctoral Degree	54%	\$58,053	38%	\$75,766	3%



HIGHER EARNINGS FOR APPRENTICESHIP



Source: MTDLI, OCHE, RMC, CC, UP, and apprenticeship graduate data wage match. Wages reflect average real wages reported in 2021 dollars using the CPI-U. Apprenticeship includes all degree types. Work experience defined as working at least two quarters per year in the five years prior to graduation. All apprenticeship completer have work experience.



ASSOCIATE AND CERTIFICATE OUTCOMES ONE-YEAR AFTER GRADUATION



Source: MTDLI, OCHE, RMC, CC, UP, and apprenticeship graduate data wage match. National Student Clearinghouse (NSC) enrollment data.



BACHELORS' DEGREE OUTCOMES

ONE-YEAR AFTER GRADUATION



Source: MTDLI, OCHE, RMC, CC, UP, and apprenticeship graduate data wage match. National Student Clearinghouse (NSC) enrollment data.



GRADUATE DEGREE OUTCOMES

ONE-YEAR AFTER GRADUATION



Source: MTDLI, OCHE, RMC, CC, UP, and apprenticeship graduate data wage match. National Student Clearinghouse (NSC) enrollment data. Page 36



CONTINUING EDUCATION



10% of graduates choose to pursue further education <u>instead</u> of entering the labor market.

24% of graduates choose to pursue further education <u>and</u> enter the labor market.

Most graduates who pursue further education do so in-state.

Those who go out-of-state most commonly go to colleges in the west.



REVIEW: WORKFORCE OUTCOMES



Most (75%) students work in Montana after graduation.

34% continue their education

Income above statewide median

Higher earning for incumbent workers, apprenticeship completers, and select programs.

Positive returns to higher education





SUPPLY AND DEMAND ANALYSIS

Are there enough post-secondary graduates in the right fields to meet statewide workforce needs?



SUPPLY AND DEMAND ANALYSIS

PROJECTED JOB OPENINGS BY MINIMUM EDUCATION REQUIREMENT

DEMAND

Average number of job openings projected per year through 2030.

SUPPLY

Average number of graduates per year over the *last four academic years*.





HOW TO "MEET DEMAND"

Annual supply falls within demand range

- New job growth + retirements
- May need to fill openings from job turnover



Source: 2022 MTDLI Statewide College Report.



SUPPLY AND DEMAND ANALYSIS BY OCCUPATION

62% of high-demand occupations are undersupplied

- Social Work and Mental Health
- Construction
- Early Childhood Education
- Healthcare Professionals (Graduate-level)

Solution: More Graduates?

It depends...





WHY IS A JOB UNDERSUPPLIED?

Option 1: There aren't enough graduates
Increase post-secondary capacity

Option 2: Graduates pursue different career
Not a high-wage occupation

Option 3: Graduate leaves the state

Montana not offering competitive wages

And more....



WORKFORCE TRAINING TARGETS

Focus on <u>undersupplied, high-wage, high-demand</u> occupations requiring some post-secondary education

High Income (Above \$50,000)	Low Income (Less than \$50,000)		
Electricians	Heavy Tractor-Trailer Truck Drivers		
Plumbers	Nursing Assistants (CNA)		
Carpenters	Early Childhood Education (CDA)		
Dental Hygienists	Teaching Assistants		
Licensed Practical Nurses (LPN)	Substance Abuse & Mental Health Counselors		
Software Developers	Medical Assistants		
	Paralegals		
	Bookkeeping & Accounting Clerks		



SUPPLY AND DEMAND ANALYSIS BY PROGRAM

11,750 students graduating annually from 85 programs.



of programs are producing <u>enough graduates to meet</u> <u>or exceed</u> future workforce demand.





UNDERSUPPLIED PROGRAMS

- 1. Health Science
 - Nursing (CNA)
 - Physical Therapy
 - Medical Assistants
 - Substance Abuse and Addiction Counseling

- 3. Construction
 - Electrical
 - Plumbing
 - Heavy Equipment Operation
- 4. STEM
 - Computer and Info Systems

- 2. Education
 - Elementary Ed
 - Special Ed
 - Early Childhood Ed (CDA)
- 5. Humanities
 - Social Work
 - Law



Source: 2022 MTDLI Statewide College Report.



MORE INFORMATION AT LMI.MT.GOV

AMY WATSON State Economist awatson@mt.gov 406-444-3245